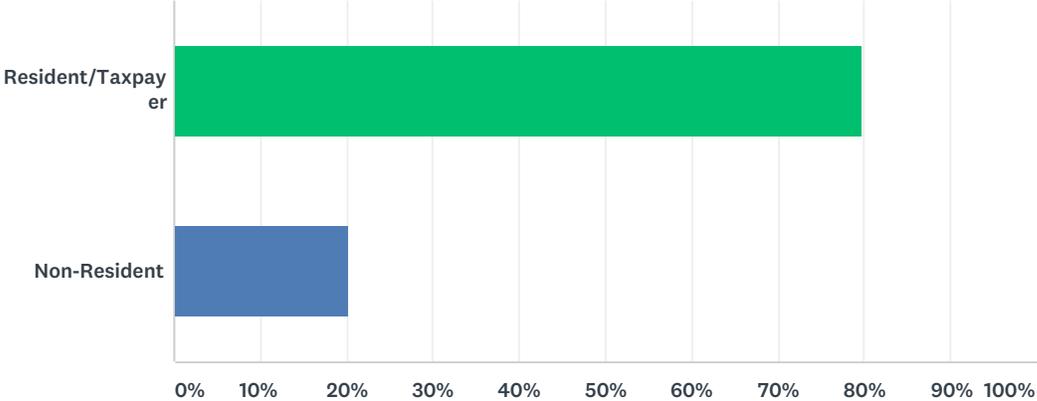


Q1 Are you a Resident/Taxpayer of Narragansett or a Non-Resident?

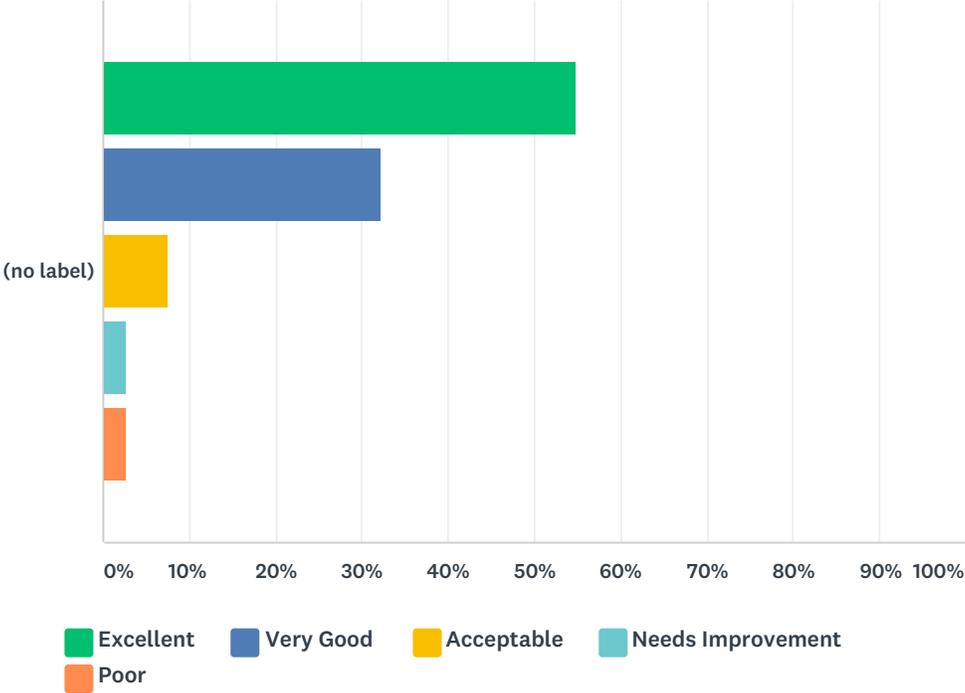
Answered: 582 Skipped: 12



ANSWER CHOICES	RESPONSES	
Resident/Taxpayer	79.73%	464
Non-Resident	20.27%	118
TOTAL		582

Q2 Was the staff courteous?

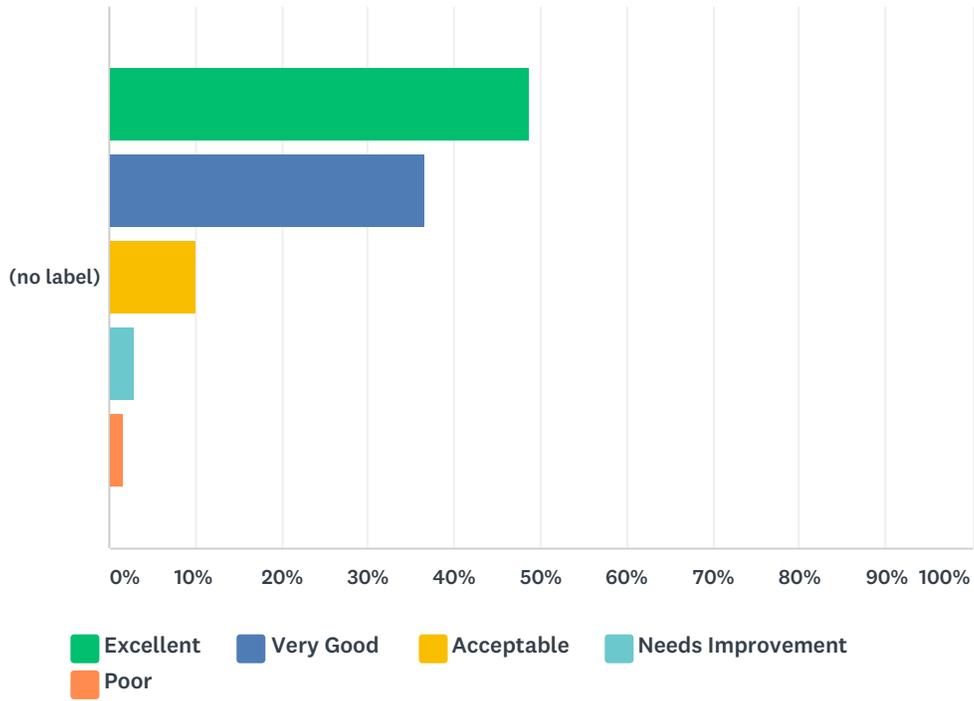
Answered: 590 Skipped: 4



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	54.75% 323	32.20% 190	7.63% 45	2.71% 16	2.71% 16	590	4.34

Q3 Was the staff knowledgeable?

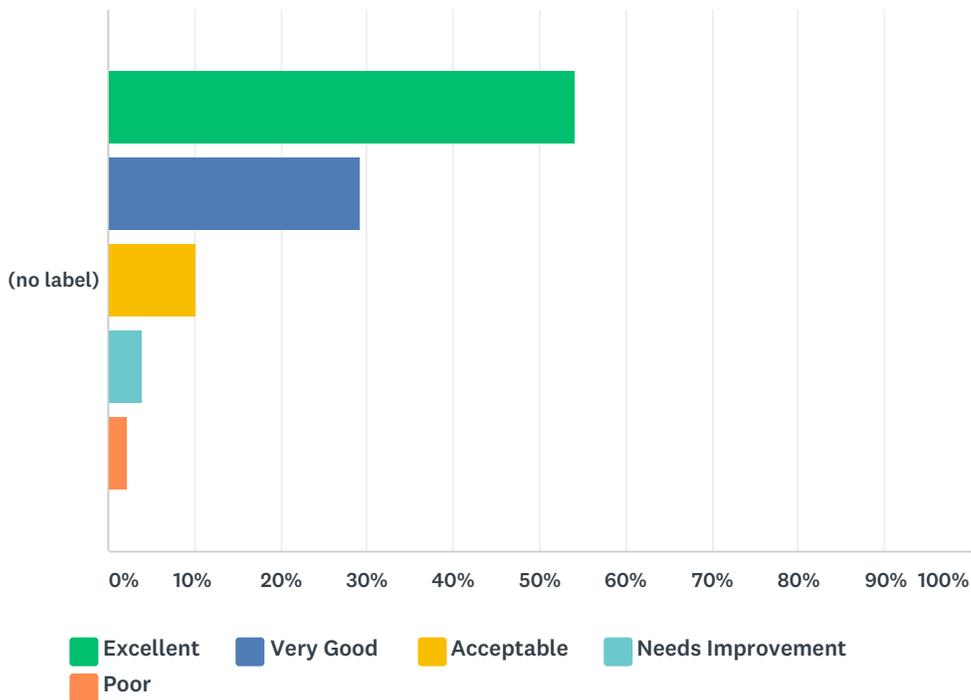
Answered: 585 Skipped: 9



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	48.72% 285	36.58% 214	10.09% 59	2.91% 17	1.71% 10	585	4.28

Q4 How was your service time at the Sales Office

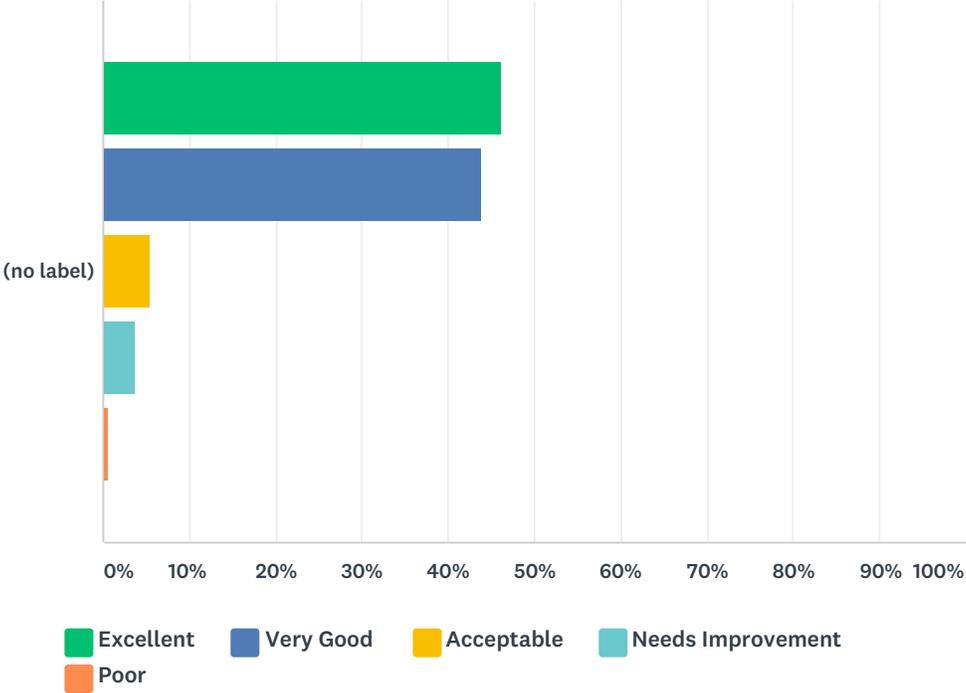
Answered: 588 Skipped: 6



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	54.25%	29.25%	10.20%	3.91%	2.38%	588	4.29
	319	172	60	23	14		

Q5 How clean is Narragansett Beach?

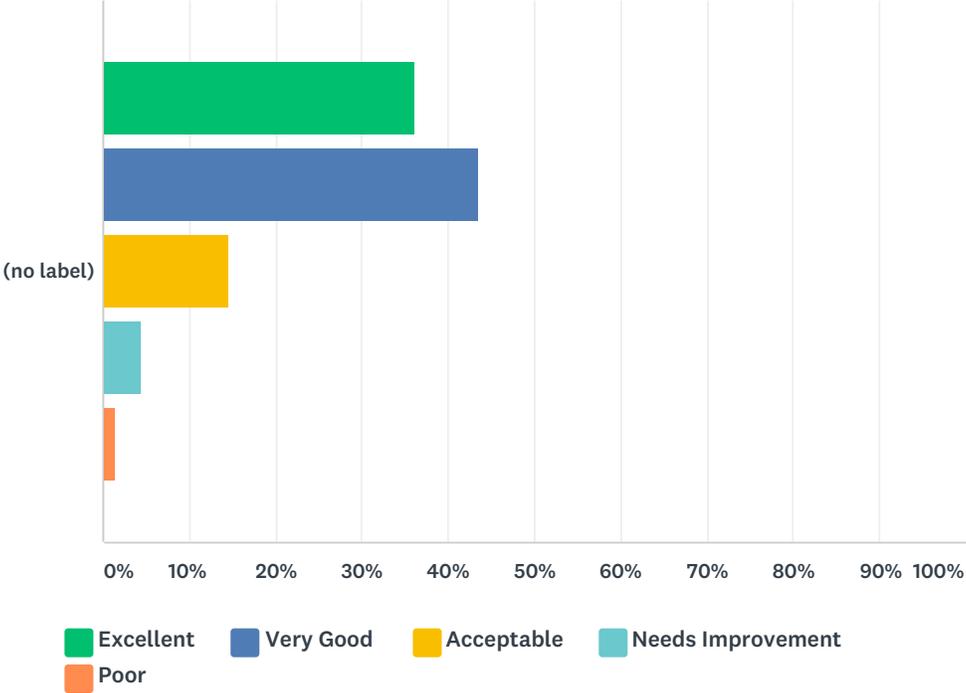
Answered: 590 Skipped: 4



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	46.27% 273	43.90% 259	5.42% 32	3.73% 22	0.68% 4	590	4.31

Q6 How clean were the restrooms?

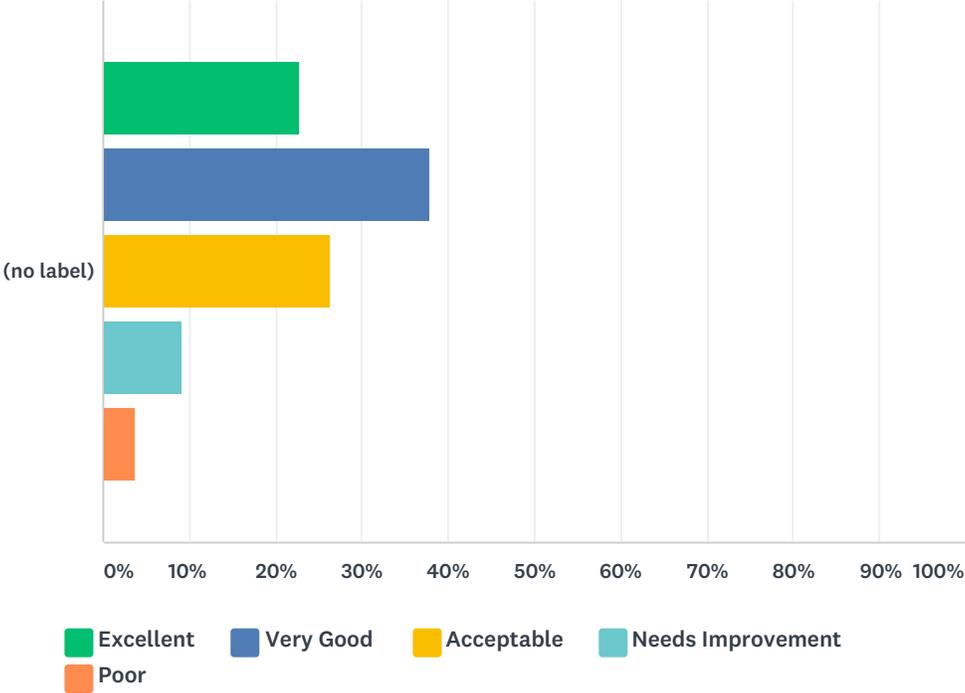
Answered: 580 Skipped: 14



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	36.21% 210	43.45% 252	14.66% 85	4.31% 25	1.38% 8	580	4.09

Q7 How was your experience with the concession stand?

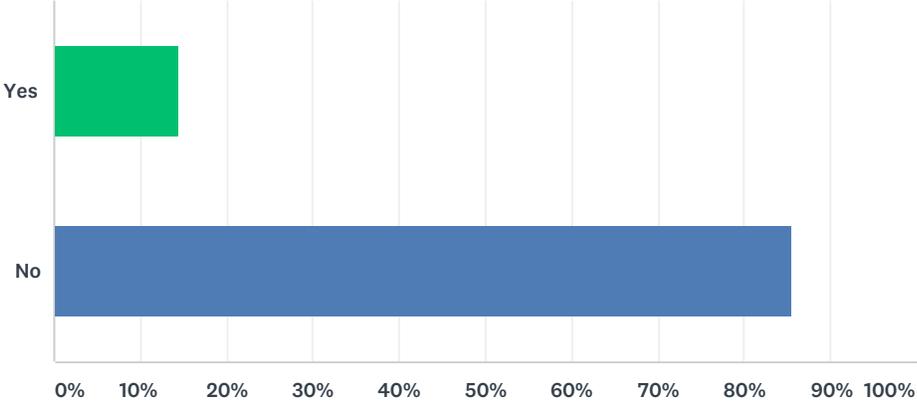
Answered: 459 Skipped: 135



	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	22.88%	37.91%	26.36%	9.15%	3.70%	459	3.67
	105	174	121	42	17		

Q8 Did you attend the Movies on the Beach?

Answered: 585 Skipped: 9



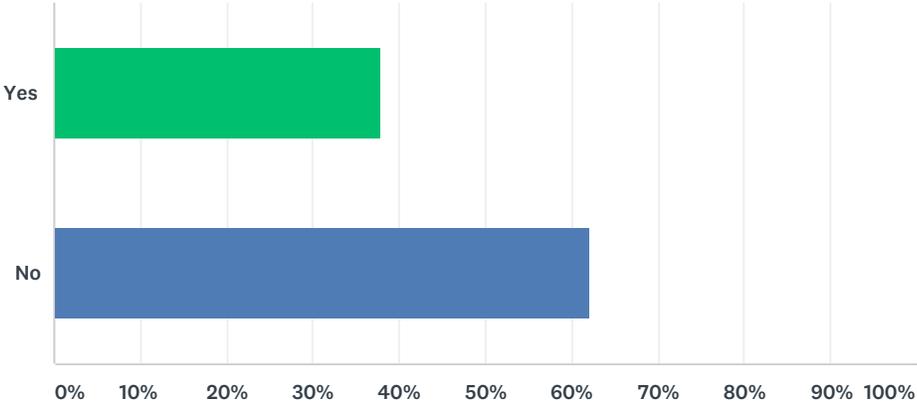
ANSWER CHOICES	RESPONSES	
Yes	14.36%	84
No	85.64%	501
TOTAL		585

Q9 If you attended Movies on the Beach what did you like or dislike?

Answered: 81 Skipped: 513

Q10 Did you attend the Music on the Beach?

Answered: 583 Skipped: 11



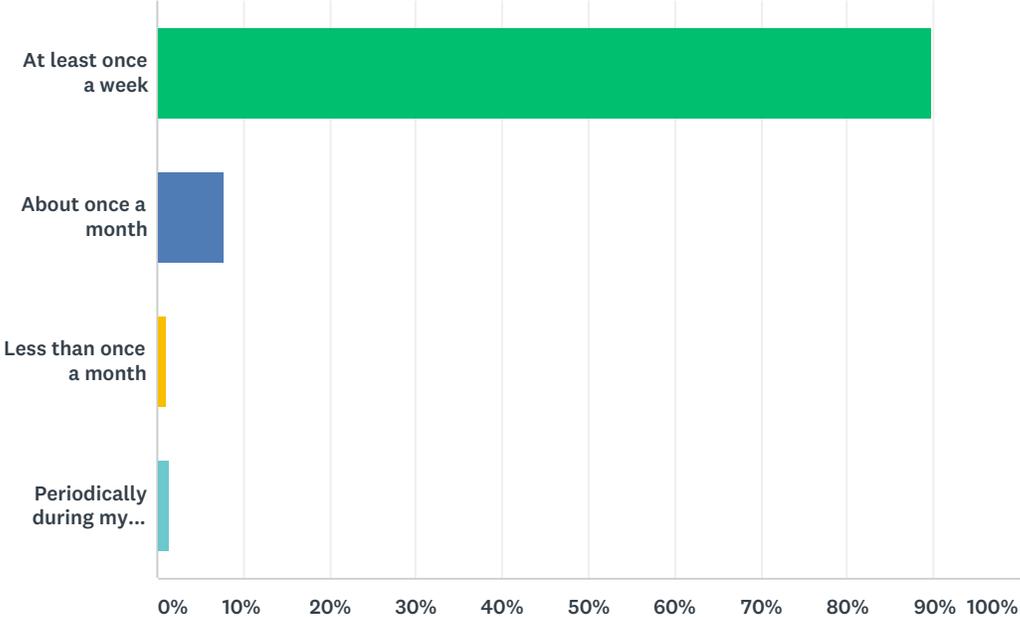
ANSWER CHOICES	RESPONSES	
Yes	37.91%	221
No	62.09%	362
TOTAL		583

Q11 If you attended the Music on the Beach what did you like or dislike?

Answered: 129 Skipped: 465

Q12 How frequently have you visited Narragansett Beach?

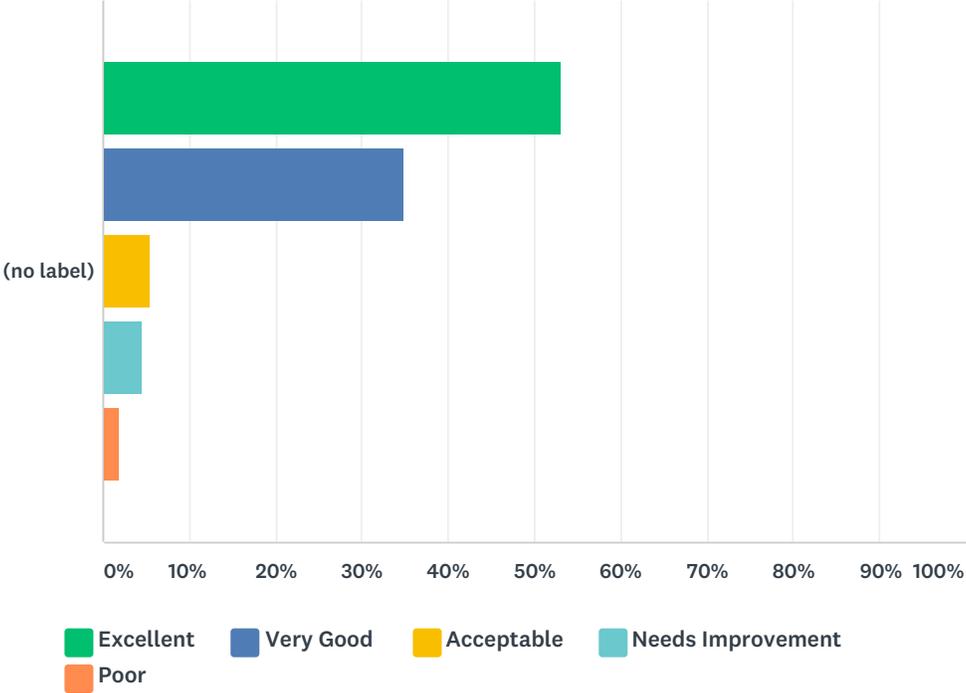
Answered: 588 Skipped: 6



ANSWER CHOICES	RESPONSES	
At least once a week	89.80%	528
About once a month	7.65%	45
Less than once a month	1.02%	6
Periodically during my family vacation	1.53%	9
TOTAL		588

Q13 How was your overall experience at Narragansett Beach?

Answered: 587 Skipped: 7



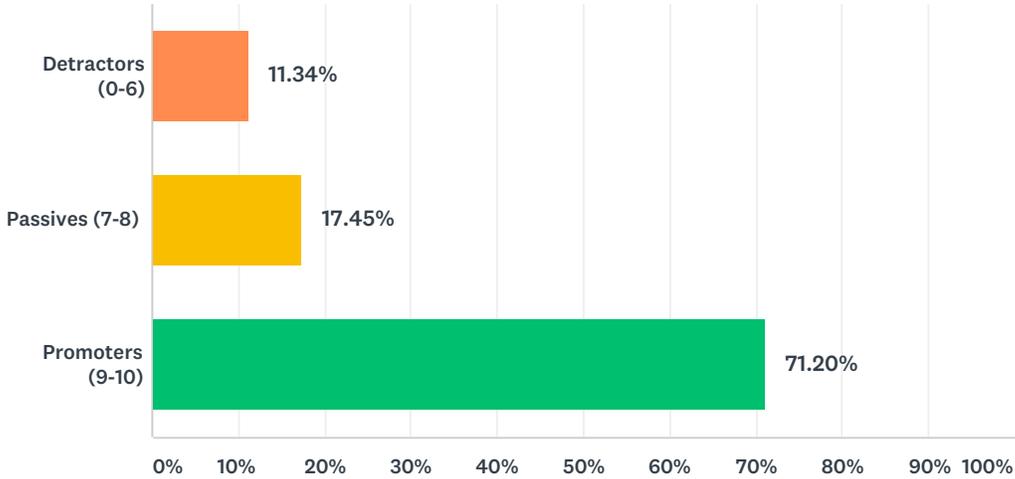
	EXCELLENT	VERY GOOD	ACCEPTABLE	NEEDS IMPROVEMENT	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	53.15%	34.92%	5.45%	4.60%	1.87%	587	1.67
	312	205	32	27	11		

Q14 Do you have any other comments on Narragansett Beach?

Answered: 316 Skipped: 278

Q15 How likely is it that you would recommend Narragansett Town Beach to a friend or colleague?

Answered: 573 Skipped: 21



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
11.34%	17.45%	71.20%	60
65	100	408	